

DSAHA Strategic Plan 2015 - 2018

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In one word (or two...)

- Empower
- Influence
- Inspire
- Dream
- Believe
- (support and develop) Healthy potential
- (support and develop) Contributing citizens

Organizational Development

- 1) Establish stronger and clearer Board governance structure
 - Recruitment, retention and succession planning
 - Establish a committee structure
 - Develop clear policies and procedures for decision making and Board procedure
 - Role descriptions with terms/periods
 - Recruit non-DS Parents on the Board and Committees

Organizational Development

2) Clarify our Vision and Mission

- Establish Vision and Mission Statement
- Publish and share Vision and Mission

3) Establish a financial plan

- Develop a clear system for financial decision making
- Publish financial information to members and supporters

Programming and Member Support

4) Encourage member feedback

- Create and analyse questionnaires
- invite and encourage regular feedback

5) Create and support programs

- Identify members' interests & needs
- Create a list of our community programs

6) Define therapeutic support bursaries

- Create a bursary policy & administer program

Programming and Member Support

7) Develop more social opportunities

- Re-establish parent support
- Re-create Mom and Dad's group
- Continue socials
- Create age appropriate socials to support peer relationships
- Develop peer groups social opportunities
- Establish monthly / bi-monthly information meetings

Community Development and Partnerships

8) Extend opportunities for hosting and/or attending community events

- Provide support and presence at events
- Invite and host social events with community partners
- Look at community events and enquire about volunteer opportunities

Community Development and Partnerships

8) Identify a liaison to provide education and contact with schools

- Consistent presentation & message to schools
- Purchase / get education packages from CDSS
- Provide schools with posters and information on DS
- SEAC membership

Community Development and Partnerships

9) Create relationships with local businesses and resources

- Create awareness organizations and highlight abilities
- Look for sponsorships (Walk and/or ongoing)

10) Provide education packages and opportunities for consultation via medical community

- Develop and provide education packages and brochures
- Meet with new doctors and medical students
- Share experiences and provide support to families who have a new diagnosis

Communication and Outreach

11) Develop an online presence

- Professional website support
- Social media (FB, Twitter, Website, Instagram)

12) Develop a strong face to face presence

- Have a presence in maternity wards in Hamilton & new parent visits
- Offer ourselves/accept invitations to speak at community events
- Invite the community speak at/attend our events

Communication and Outreach

13) Create and distribute accessible written information

- Create, maintain and distribute brochures
- Create, maintain and distribute new parent packages
- Create, maintain and distribute adult information packages
- Build our own handbook - 'all things Down syndrome'